

Overview

Evolvo™ Buzz is a **content publishing system** that combines all the latest Web2.0 and Internet based tools that you need to create a buzz around your brand, company, employees, customers, products, community or interest.

It's a business blog, a website, an information dissemination platform, a revenue stream, a school scrapbook, in fact the possibilities are endless. It can easily be considered a business model in its own right, and is an ideal solution to take advantage of what the Internet can offer your business in 2008.

Evolvo Buzz has a simple content creation process, built-in RSS feeds, Google AdSense placement, guest article submission, CAPTCHA comments, in-depth statistics, is language packed and includes a powerful multi-user permission system. All features and options can easily be disabled with just one click from the control panel. All this provides an ideal solution to launch your own article or news driven web site in an extremely short amount of time.

Key Benefits

- **Affordable and low-risk**
- **It is an entire web site.** Evolvo™ Buzz contains absolutely everything that you need to build, manage and edit your own content driven web site including a powerful administration control panel, multi-user support and more.
- **It's organic!** Evolvo Buzz™ is designed to take shape around users' interaction with it. It's the ideal website model whereby you maintain control over the business model yet your users grow the website.
- **Make updates anytime, anywhere.** Remove all the hassles associated with organising and briefing in changes. All you need to do is login through a browser and you can update your content yourself from your office, home, laptop, or even when you're travelling.
- **Save time and money.** You get your own fully functional and professional content driven web site without the need for expensive web development tools or technical staff.
- **SaaS (Software as a Service) solution.** Regular software updates and support at no additional cost (subscription licensing)
- **Intuitive user interface.** Easy to learn and use.
- **Complete workflow management.**

Evolvo Software
PO Box 1127
HAMILTON, NZ

Phone: **(07) 843-5752**
Fax: **(07) 843-5762**

Email: info@evolo.co.nz
Web: www.evolo.co.nz

Evolvo™ Buzz is an Industry proven solution for publishing news, articles and professional blogs.

Evolvo™ Buzz is available as a hosted web application, on a monthly subscription basis

Key & Unique Features

- **Create articles, news, blogs and/or webpages**
- **Create unlimited categories with unlimited sub-categories**
- **SEO (Search Engine Optimized) content** including static URL's, keyword rich URL's, keyword rich titles, automatically generated site map, unlimited article pages, allow others to submit content, archived content, Google site map support, Meta keywords and descriptions and automated syndication.
- **Complete website statistics**
- **Automated RSS syndication** – allow other webmasters to link directly to any part of your website content
- **Professionally designed themes**
- **HTML based page templates** – edit any page template from the control panel in real time. BUZZ has one of the most flexible template systems ever seen.
- **Full caching/staging platform** – ability to cache and present any pages as static HTML resulting in zero database queries for maximum speed
- **Powerful role-based user groups** with precise control over accounts
- **Article submissions and author accounts**
- **Google AdSense revenue sharing** (optional) – split revenue with your authors at a rate determined by you
- **Google AdSense automatic integration, “drag ’n drop” positioning and automatic colouring** (BUZZ can even choose the optimum positioning and color scheme based on your chosen template for maximum clicks and revenue)
- **Built-In contact form**, with CAPTCHA for spam-free emails
- **Support for all common languages**
- **Integrated Favorites and "Articles to Read" Lists**
- **Article ratings and spam-free comments using CAPTCHA**
- **Easily handles tens of thousands of articles**
- **Many more ...**

System Requirements

Because Evolo™ Buzz is a web based, hosted application, no software installation is required.

The following specifications are the recommended and minimum specifications for the client computer that will be used to access the Evolo™ Buzz Control Panel via an Internet connection.

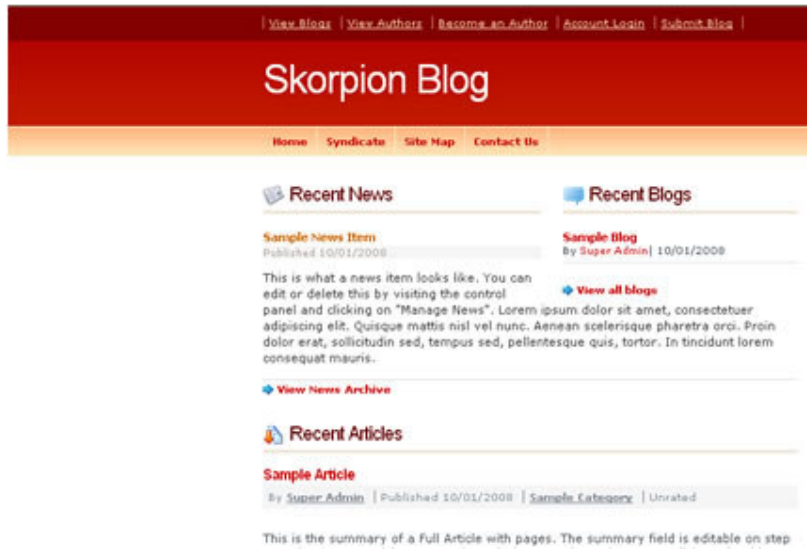
Recommended

- *Broadband Internet Connection*
- *1024x768 resolution, 32 bit Colour display*
- *Firefox*

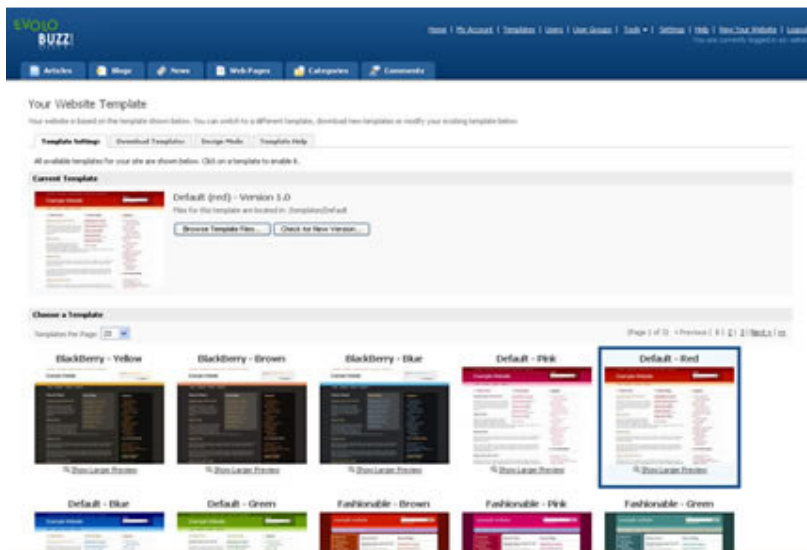
Minimum

- *Internet Connection, 56K Dial-up access via ISP*
- *800x600 resolution, 256 Colours*
- *Internet Explorer 5.5 (Windows) or above / Firefox (Windows, Mac, Linux) / or any Gecko-based browser (except Safari)*

Screenshots



Public Facing Website



Control Panel

Pricing

One-time setup fee: \$395 (excl GST)

Setup includes full installation and setup.

Software Update and Support Subscription (SUS): \$29.95/month (excl GST)

There are no additional charges for the amount of blogs, content or users. Subscription includes support, regular software updates and new template releases.